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### ARKANSAS BEEF PROJECT WELCOMES NEW DONOR COUNTY LINE SALE BARN

**RATCLIFF, AR (April 12, 2018)** - In a special presentation, the Arkansas Hunger Relief Alliance, Arkansas Cattlemen's Association and Farmers Feeding the World welcomed County Line Sale Barn to the growing number of livestock auction facilities that are supporting the Arkansas Beef Project. Sale Barn owners Ron and Joyce Koch received a sign that identifies them as supporters of the program. In support of this new, innovative hunger relief project, livestock auction groups such as County Line Sale Barn, are donating \$.05 per head of cattle sold through their facilities. The money contributed goes toward the purchase of ground beef.



(From left: Michelle Shope, Arkansas Hunger Relief Alliance; Randy Black and Linda Sontchi, Arkansas Cattlemen's Association; Ron Koch, Joyce Koch and Deven Robberson, County Line Sale Barn; Cissy Pendergrass, Charleston Food Pantry; John Paul Pandergrass, Farmers Feeding the World)

Having a reliable, affordable source of meat protein is a constant challenge for food pantries and food banks in Arkansas. The Arkansas Beef Project is a statewide partnership among the Arkansas Hunger Relief Alliance, Arkansas Cattlemen's Association and Farmers Feeding the World. The project goal is to develop a reliable, sustainable and cost-effective resource of meat protein for those Arkansans that don't always know where they will get their next meal. The project offers cattle ranchers and others a unique opportunity to provide a much-needed source of protein to many Arkansas children and families in need and receive a tax deduction\*

Arkansas cattlemen, livestock auctions and others can participate in the the Arkansas Beef Project in three ways:

**Cash donations.** Money is used to purchase domestic ground beef and process donated animals.

**Donate a live cow or bull.** An adult cow or bull is transported to a USDA approved facility where it is processed.

**Donate a calf.** The calf can be raised by a cattleman/cattlemethod, then donated to the program.

All donated beef is distributed in one-pound portions to food banks and food pantries across the state to help provide food insecure Arkansans a reliable source of protein.

\*subject to changes in the Tax Cuts and Jobs Act of 2017

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#### **About the Arkansas Hunger Relief Alliance**

Arkansas Hunger Relief Alliance, lead partner in Arkansas for the No Kid Hungry campaign, is a non-profit collaborative network of more than 480 hunger relief organizations across Arkansas. Our founding members include the Arkansas Foodbank in Little Rock, the Food Bank of Northeast Arkansas in Jonesboro, Harvest Regional Food Bank in Texarkana, Food Bank of North Central Arkansas in Norfolk, Northwest Arkansas Food Bank in Bethel Heights and River Valley Regional Food Bank in Fort Smith. The Alliance is dedicated to reducing hunger through direct relief, education and advocacy. We invite you to visit our [website](#) for details on hunger relief programs, donor and volunteer opportunities.

#### **About the Arkansas Beef Project**

The Arkansas Beef Project is a new statewide partnership among the Arkansas Hunger Relief Alliance, Arkansas Cattlemen's Association and Farmers Feeding the World. The project goal is to develop a reliable, sustainable and cost effective resource for meat protein for those Arkansans that don't always know where they will get their next meal. Providing sufficient protein to people who are struggling with food insecurity is an ongoing challenge. Thanks to the generosity of many cattle ranchers and volunteers, Arkansans in need will have access to meat protein through their local food banks and pantries. The Arkansas Beef Project appreciates the ongoing support of the Arkansas Agriculture Department.

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