



MEDIA RELEASE

J.A. Fair War Eagles All In for the Baptist Health *Good2Go* Breakfast Program

Media release for immediate use. Contact Nancy Conley, Alliance communications director at nconley@arhungeralliance.org or 501.912.3194

LITTLE ROCK, AR (March 29, 2018) –Students at A.J. Fair High School welcomed the Arkansas Hunger Relief Alliance and Baptist Health along with Little Rock School District (LRSD) officials, City Directors and others to kick off the *Good2Go* breakfast program, funded by Baptist Health.



The Good2Go Smoothies provide students with a tasty, nutritious, and portable means of getting the nutrition they need to get their days off to a good start.

When students start their days with a nutritious breakfast, they have improved concentration, fewer head and stomach

aches, miss fewer days of class and have better test





Arkansas Hunger Relief Alliance is the lead partner in Arkansas for the No Kid Hungry campaign.



scores. High school students are especially challenging to attract to school breakfast programs, but nutritious fruit smoothies seem to be a recipe for success. Since the Good2Go Breakfast program was introduced at

Hall High earlier this month, the number of students eating breakfast has tripled according to Little Rock School District Superintendent Mike Poore. At today's kick-off, students had extra time to go through the line and pick up their smoothies, and the consensus was a big thumbs up. "Breakfast smoothies give me the energy to focus," said one student. "They are delicious and help start the day in a positive way," commented another.



Jamie Newton, LRSN Nutritionist

In addition to J. A. Fair the breakfast program launched earlier in the month at McClellan and Hall High Schools. The Arkansas No Kid Hungry campaign works with schools across the state to help them initiate programs that make breakfast part of the school day. This Grab & Go model, adapted by the LRSN, helps remove the barriers that often

hinder students' ability to participate in school breakfast.



Little Rock City Directors B.J. Wyrick, Capi Peck and Kathy Webb with Baptist Health's Mike Perkins, Senator Joyce Elliott, LRS D Superintendent Michael Poore, Asst. Superintendent Marvin Burton and the A.J. Fair City Year student leaders.

Thanks to the support of educators, elected officials, advocates and companies like Baptist Health, who is underwriting a three-year grant to fund the program, students at J. A. Fair and other schools are getting the nutrition they need to achieve.

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About Baptist Health

Baptist Health is an Arkansas-based, locally owned and managed, not-for-profit, and faith-based health-care organization. Baptist Health is also Arkansas' most comprehensive health-care organization with more than 9,100 employees operating nine hospitals. For more information about Baptist Health, call Baptist Health HealthLine at 1-888-BAPTIST or visit the website at baptisthealth.com. Find us on Facebook, Twitter, Instagram or YouTube.

About the Arkansas Hunger Relief Alliance

Arkansas Hunger Relief Alliance, lead partner in Arkansas for the No Kid Hungry campaign, is a non-profit collaborative network of more than 400 hunger relief organizations across Arkansas. Our founding members include the Arkansas Foodbank in Little Rock, the Food Bank of Northeast Arkansas in Jonesboro, Harvest Regional Food Bank in Texarkana, Food Bank of North Central Arkansas in Norfolk, Northwest Arkansas Food Bank in Bethel Heights and River Valley Regional Food Bank in Fort Smith. The Alliance mission is to reduce hunger and improve access to nutritious food by providing tools and resources, empowerment, advocacy, education and research. We invite you to visit www.ARhungeralliance.org for details on hunger relief programs, donor and volunteer opportunities.

About Little Rock School District

The Little Rock School District is the largest district in the state with more than 24,000 Pre-K - 12th grade students. LRS D has the distinction of being home to two national Blue Ribbon Schools of

Excellence; more than 181 teachers with National Board Certification; Arkansas's only K-8 STEM Academy; and historically, the most National Merit Semifinalists in the state.

About the No Kid Hungry campaign

The No Kid Hungry campaign connects kids in need with effective nutrition programs like school breakfast, summer and afterschool meals and teaches their families how to cook healthy, affordable meals on a budget. The campaign works across the nation and in Arkansas to surround children with healthy food where they live, learn and play. The Arkansas Hunger Relief Alliance is the lead partner for the No Kid Hungry campaign in Arkansas. Visit <http://www.arhungeralliance.org/programs/nokid-hungry/> for more information.

All photos from the event are available on the Arkansas Hunger Relief Alliance Facebook page.